

## **Company Report**

Thursday, 19 November 2015

## **Gulf International Services (GISS)**

| Recommendation | OUTPERFROM | Risk Rating                 | R-3     |
|----------------|------------|-----------------------------|---------|
| Share Price    | QR57.20    | <b>Current Target Price</b> | QR81.00 |
| Implied Upside | 41.6%      | Old Target Price            | QR93.00 |

### **Revising Estimates and Price Target**

We are lowering our price target to QR81 factoring in recent 3Q2015 results and other model changes. The stock is down more than 41% this year vs. a ~12% decline in the QSE Index. While weakness in oil prices and the negative impact of the unprecedented lowering of contracted rig rates continues to weigh on the stock price, we see long-term value in the company. At the current stock price, the market is pricing in roughly another 30% haircut in drilling revenue (QR3.4bn) and a +40% decline in drilling EBITDA (QR2.6bn) over the next five years. While the investment case is compelling, the stock suffers from a lack of catalysts. We continue to believe recovery in GISS stock remains hinged on improvement in oil prices and a resumption of confidence in company performance.

### Highlights

- Adjusting estimates post 3Q2015 results: GISS posted 3Q2015 results that were generally in line with our estimates (see page 3). Factoring in these results along with other model changes, we are reducing our revenue estimates by 4% for 2015. For 2015, we are projecting lower top-line figures across all segments but primarily driven by the helicopter division followed by drilling. Our 2015-18e revenue estimates have also come down by 6% on an average with net income reduced by around 2% over the same period.
- Our drilling day rate expectations continue to call for around 15% declines across the board in offshore and onshore. However, it seems that rate reductions went into effect after 2Q2015 rather than in the 2<sup>nd</sup> quarter itself. On the onshore side, we have lowered rates by 15% vs. 10% previously. There is risk that rates drop below our assumed levels and/or rigs are idled or taken off contract. However, we believe that the stock is pricing in close to a worst-case scenario for the drilling segment (see page 2).

#### **Catalysts**

• While the investment case is compelling, recovery in GISS stock remains hinged on improvement in oil prices and a resumption of confidence in company performance. 2015 dividend yield is also attractive at 8.7%.

### Recommendation, Valuation and Risks

- Recommendation and valuation: We rate GISS an Outperform with a revised price target of QR81.00. Our current price target is 13% lower than our previous target of QR93.00. The stock is currently trading at 2015 and 2016 P/E multiples of 9.7x and 8.8x, respectively. While our price target provides compelling upside, the stock remains in a "show me" mode.
- Risks: Declining/volatile oil prices remain a substantial risk to regional equity prices. Further decline in rig rates could pressure the stock. GISS also faces concentration risk given its exposure to QP/affiliates.

Key Financial Data and Estimates

|                    | 2014 | 2015e | 2016e | 2017e |
|--------------------|------|-------|-------|-------|
| EPS (QR)           | 6.14 | 5.93  | 6.47  | 6.90  |
| P/E (x)            | 9.3  | 9.7   | 8.8   | 8.3   |
| P/B                | 2.5  | 2.5   | 2.3   | 2.2   |
| EV/EBITDA          | 8.4  | 9.1   | 8.2   | 7.7   |
| DPS (QR)           | 5.50 | 5.00  | 5.25  | 5.50  |
| Dividend Yield (%) | 9.6  | 8.7   | 9.2   | 9.6   |

Source: Company data, QNBFS estimates; Note: All data based on current number of shares

#### Key Data

| Bloomberg Ticker        | GISS QD      |
|-------------------------|--------------|
| ADR/GDR Ticker          | N/A          |
| Reuters Ticker          | GISS.QA      |
| ISIN                    | QA000A0Q6LH4 |
| Sector                  | Industrials  |
| 52wk High/52wk Low (QR) | 124.40/53.60 |
| 3-m Avg. Volume (000)   | 427.4        |
| Mkt. Cap. (\$ bn/QR bn) | 2.9/10.6     |
| FO Limit* (%)           | 25.0         |
| Current FO* (%)         | 9.2          |
| Shares Outstanding (mn) | 185.8        |
| 1-Year Total Return (%) | (50.7)       |
| Fiscal Year End         | December 31  |

Source: Bloomberg (as of November 18, 2015), \*Qatar Exchange (as of November 18, 2015); Note: FO is foreign ownership

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### **Major Estimate Changes**

For 2015, we are projecting lower top-line figures across all segments but primarily driven by the helicopter division followed by drilling. Our 2015-18e revenue estimates have also come down by 6% on an average with net income reduced by around 2% over the same period.

We expect GISS to pay QR5 in DPS for 2015 vs. QR5.50 for 2014. This translates into a 84.4% payout ratio vs. a 89.6% payout in 2014 (excluding the one-time gain recorded for the acquisition of GDI). With no major growth capex requirements beyond spending on the Halul offshore rig in 2016 and expanding the helicopter fleet, GISS management can maintain its 2014 DPS going forward. However, we assume a slightly more conservative approach to dividends given the overall subdued commodity price environment. For 2016, we project a moderate 5% growth in DPS to QR5.25 followed by a similar increase back to QR5.50 in 2017.

Major Estimate Changes

|                   | 20    | 15e   |     | 20    | 16e   |     | 201   | 17e   |     | 20    | 18e   |     | 15-18 |
|-------------------|-------|-------|-----|-------|-------|-----|-------|-------|-----|-------|-------|-----|-------|
| In QR mn          | New   | Old   | (%) | Avg % |
| Revenue           | 4,317 | 4,509 | (4) | 4,609 | 4,884 | (6) | 4,779 | 5,067 | (6) | 4,823 | 5,163 | (7) | (6)   |
| EBITDA            | 1,680 | 1,725 | (3) | 1,862 | 1,872 | (1) | 1,967 | 1,944 | 1   | 2,002 | 1,984 | 1   | (0)   |
| EBITDA Margin (%) | 38.9  | 38.2  |     | 40.4  | 38.3  |     | 41.2  | 38.4  |     | 41.5  | 38.4  |     |       |
| Net Income        | 1,101 | 1,159 | (5) | 1,203 | 1,241 | (3) | 1,282 | 1,288 | (0) | 1,305 | 1,319 | (1) | (2)   |
| Net Margin (%)    | 25.5  | 25.7  |     | 26.1  | 25.4  |     | 26.8  | 25.4  |     | 27.1  | 25.5  |     |       |
| EPS (QR)          | 5.93  | 6.24  | (5) | 6.47  | 6.68  | (3) | 6.90  | 6.93  | (0) | 7.02  | 7.10  | (1) | (2)   |
|                   |       |       |     |       |       |     |       |       |     |       |       |     |       |

Source: Company data, QNBFS estimates

## Sensitivity to Further Drilling Segment Weakness

At the current stock price, the market is pricing in roughly another 30% haircut in drilling revenue (QR3.4bn) and a +40% decline in drilling EBITDA (QR2.6bn) over the next five years. We show the results of our sensitivity analysis below. There is risk that rates drop below our assumed levels and/or rigs are idled or taken off contract. However, we believe that the stock is pricing in close to a worst-case scenario for the drilling segment as we can see from the downside case below.

### Scenario Analysis

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|----------------|-------------------|----------|---------------------|----------------|---------------------|----------------|-------------|
|                |                   |          |                     | Dr             | illing              |                |             |
|                |                   | Change V | s. Base Case        |                |                     |                |             |
|                | GISS Price Target | Revenue  | <b>Direct Costs</b> | Revenue        | <b>Gross Margin</b> | EBITDA Margin  | EBIT Margin |
|                |                   |          | 16-2020             | CAGR 2015-2020 | Av                  | erage 2016-202 | 20          |
| Upside         | 92.00             | 10%      | -5%                 | 5%             | 68%                 | 58%            | 38%         |
| Base           | 81.00             | 0%       | 0%                  | 3%             | 65%                 | 55%            | 36%         |
| Dow nside      | 55.00             | -30%     | 15%                 | -5%            | 57%                 | 46%            | 27%         |

Source: QNBFS estimates

## **Recent Results**

GISS posts in-line results in 3Q2015. GISS registered QR216.9mn net profit in 3Q2015, in-line with our estimate of QR208.7mn (positive 3.9% variation). Overall net profit, down 13.1% on a sequential basis (-30.4% YoY), was majorly impacted by a 10.2% QoQ drop in 3Q2015 revenue to QR973.9mn. Drilling revenue was also in-line with our estimate and should improve sequentially in 4Q2015 given the deployment of GDI-7/8.

Quarterly Comparisons

| In QR '000 Except Otherwise Noted                    | 3Q2014    | 2Q2015    | 3Q2015   | 3Q2015e   | Actual Vs.<br>Estimate | YoY  | QoQ  |
|--|-----------|-----------|----------|-----------|------------------------|------|------|
| Total Revenue  | 1,116,132 | 1,084,555 | 973,933  | 1,036,193 | -6%                    | -13% | -10% |
| Insurance  | 167,359   | 168,386   | 166,642  | 164,968   | 1%                     | 0%   | -1%  |
| Aviation   | 159,476   | 164,417   | 151,156  | 171,915   | -12%                   | -5%  | -8%  |
| Catering   | 266,831   | 249,079   | 221,049  | 248,883   | -11%                   | -17% | -11% |
| Drilling   | 522,466   | 502,673   | 435,086  | 450,426   | -3%                    | -17% | -13% |
| COGS   | 760,661   | 783,419   | 687,981  | 746,959   | -8%                    | -10% | -12% |
| Insurance  | 151,441   | 173,611   | 135,648  | 149,278   | -9%                    | -10% | -22% |
| Aviation   | 96,824    | 100,771   | 114,280  | 105,539   | 8%                     | 18%  | 13%  |
| Catering   | 236,885   | 226,569   | 202,439  | 226,391   | -11%                   | -15% | -11% |
| Drilling   | 275,511   | 282,468   | 235,614  | 265,752   | -11%                   | -14% | -17% |
| Gross Profit   | 355,471   | 301,136   | 285,952  | 289,234   | -1%                    | -20% | -5%  |
| GM %   | 31.8%     | 27.8%     | 29.4%    | 27.9%     |                        |      |      |
| Insurance GM %                                       | 9.5%      | -3.1%     | 18.6%    | 9.5%      |                        |      |      |
| Aviation GM %  | 39.3%     | 38.7%     | 24.4%    | 38.6%     |                        |      |      |
| Catering GM %  | 11.2%     | 9.0%      | 8.4%     | 9.0%      |                        |      |      |
| Drilling GM %  | 47.3%     | 43.8%     | 45.8%    | 41.0%     |                        |      |      |
| Gross Profit Contribution                            |           |           |          |           |                        |      |      |
| Insurance  | 4.5%      | -1.7%     | 10.8%    | 5.4%      |                        |      |      |
| Aviation   | 17.6%     | 21.1%     | 12.9%    | 22.9%     |                        |      |      |
| Catering   | 8.4%      | 7.5%      | 6.5%     | 7.8%      |                        |      |      |
| Drilling   | 69.5%     | 73.1%     | 69.8%    | 63.8%     |                        |      |      |
| Net Income   | 311,701   | 249,689   | 216,864  | 208,740   | 4%                     | -30% | -13% |
| NM %   | 27.9%     | 23.0%     | 22.3%    | 20.1%     |                        |      |      |
| Insurance  | 33,299    | 11,985    | 30,403   | 4,907     | 520%                   | -9%  | 154% |
| Insurance NM %                                       | 19.9%     | 7.1%      | 18.2%    | 3.0%      |                        |      |      |
| Aviation   | 58,423    | 57,270    | 49,699   | 60,020    | -17%                   | -15% | -13% |
| Aviation NM %  | 36.6%     | 34.8%     | 32.9%    | 34.9%     |                        |      |      |
| Catering   | 19,327    | 33,277    | 18,876   | 21,174    | -11%                   | -2%  | -43% |
| Catering NM %  | 7.2%      | 13.4%     | 8.5%     | 8.5%      |                        |      |      |
| Drilling   | 205,696   | 159,460   | 128,505  | 135,071   | -5%                    | -38% | -19% |
| Drilling NM %  | 39.4%     | 31.7%     | 29.5%    | 30.0%     |                        |      |      |
| Unallocated (Plug)                                   | (5,044)   | (12,303)  | (10,619) | (12,432)  | -15%                   | 111% | -14% |
| EPS (QR)   | 1.68      | 1.34      | 1.17     | 1.12      | 4%                     | -30% | -13% |
| EBITDA   | 444,053   | 391,936   | 356,355  | 355,380   | 0%                     | -20% | -9%  |
| EBITDA Margin % Source: Company data ONBES estimates | 39.8%     | 36.1%     | 36.6%    | 34.3%     |                        |      |      |

Source: Company data, QNBFS estimates

# **Detailed Financial Statements**

Income Statement

| In QR mn                               | FY2014 | FY2015e | FY2016e | FY2017e | FY2018e |
|--|--------|---------|---------|---------|---------|
| Revenue                                | 3,906  | 4,317   | 4,609   | 4,779   | 4,823   |
| Gulf Drilling International (GDI)*     | 1,473  | 1,980   | 2,246   | 2,330   | 2,285   |
| Gulf Helicopters Company (GHC)         | 644    | 649     | 676     | 720     | 766     |
| Amwaj Catering Company (ACS)           | 1,056  | 998     | 998     | 1,023   | 1,049   |
| Al Koot Insurance & Reinsurance (AKIR) | 733    | 689     | 689     | 706     | 724     |
| COGS                                   | 2,710  | 2,946   | 3,108   | 3,188   | 3,210   |
| Gross Profit                           | 1,196  | 1,370   | 1,501   | 1,591   | 1,614   |
| SG&A                                   | 217    | 247     | 272     | 280     | 279     |
| Total Other Income                     | 89     | 35      | 35      | 35      | 35      |
| Net Finance Income (Expense)           | (27)   | (57)    | (62)    | (64)    | (65)    |
| One-Offs/Non-Recurring Items           | 269    | 0       | 0       | 0       | 0       |
| Income from JVs                        | 100    | 0       | 0       | 0       | 0       |
| Net Income                             | 1,410  | 1,101   | 1,203   | 1,282   | 1,305   |
| Net Income (Clean)                     | 1,140  | 1,101   | 1,203   | 1,282   | 1,305   |
| EBITDA                                 | 1,818  | 1,680   | 1,862   | 1,967   | 2,002   |
| EBITDA (Clean)                         | 1,549  | 1,680   | 1,862   | 1,967   | 2,002   |
| DPS (QR)                               | 5.50   | 5.00    | 5.25    | 5.50    | 5.75    |

Source: Company data, QNBFS estimates; Note: EPS based on current number of shares, \*GDI results consolidated from May 1, 2014

## Balance Sheet

| In QR mn                              | FY2014 | FY2015e | FY2016e | FY2017e | FY2018e |
|---------------------------------------|--------|---------|---------|---------|---------|
| Current Assets                        |        |         |         |         |         |
| Cash & Cash Equivalents               | 1,087  | 1,657   | 1,789   | 2,297   | 2,804   |
| Investments Held for Trading          | 218    | 241     | 241     | 241     | 241     |
| Insurance Contract Receivables & A/R  | 946    | 1,078   | 1,132   | 1,173   | 1,188   |
| Due From Related Parties              | 634    | 584     | 584     | 584     | 584     |
| Inventories                           | 203    | 218     | 229     | 236     | 237     |
| Total Current Assets                  | 3,089  | 3,778   | 3,975   | 4,531   | 5,055   |
| Non-Current Assets                    |        |         |         |         |         |
| Available for Sale Investments        | 300    | 301     | 301     | 301     | 301     |
| Held to Maturity Investments          | 85     | 86      | 86      | 86      | 86      |
| Investment in Joint Ventures          | -      | -       | -       | -       | -       |
| Investment Properties                 | 1      | 1       | 1       | 1       | 1       |
| Goodwill                              | 313    | 313     | 313     | 313     | 313     |
| Property, Plant & Equipment           | 7,037  | 7,595   | 7,944   | 7,833   | 7,709   |
| Non-Current Assets                    | 7,738  | 8,296   | 8,645   | 8,534   | 8,409   |
| Total Assets                          | 10,826 | 12,075  | 12,620  | 13,065  | 13,464  |
| Current Liabilities                   |        |         |         |         |         |
| Short-Term Debt                       | 909    | 1,378   | 1,378   | 1,378   | 1,378   |
| Insurance Payables & Accounts Payable | 1,719  | 1,855   | 1,905   | 1,954   | 1,982   |
| Due to Related Parties                | 11     | 24      | 24      | 24      | 24      |
| Current Liabilities                   | 2,638  | 3,257   | 3,307   | 3,356   | 3,384   |
| Non-Current Liabilities               |        |         |         |         |         |
| Employees End of Service Benefits     | 64     | 73      | 73      | 73      | 73      |
| Long-Term Debt                        | 3,946  | 4,488   | 4,710   | 4,799   | 4,888   |
| Non-Current Liabilities               | 4,010  | 4,561   | 4,783   | 4,872   | 4,961   |
| Total Liabilities                     | 6,649  | 7,818   | 8,089   | 8,229   | 8,345   |
| Shareholders' Equity                  |        |         |         |         |         |
| Total Shareholder's Equity            | 4,178  | 4,257   | 4,530   | 4,836   | 5,119   |
| Liabilities & Shareholder's Equity    | 10,826 | 12,075  | 12,620  | 13,065  | 13,464  |

Source: Company data, QNBFS estimates

#### Recommendations

Based on the range for the upside / downside offered by the 12month target price of a stock versus the current market price

| OUTPERFORM     | Greater than +20%    |
|----------------|----------------------|
| ACCUMULATE     | Between +10% to +20% |
| MARKET PERFORM | Between -10% to +10% |
| REDUCE         | Between -10% to -20% |
| UNDERPERFORM   | Lower than -20%      |

#### **Risk Ratings**

Reflecting historic and expected price volatility versus the local market average and qualitative risk analysis of fundamentals

| R-1 | Significantly lower than average  |
|-----|-----------------------------------|
| R-2 | Lower than average                |
| R-3 | Medium / In-line with the average |
| R-4 | Above average                     |
| R-5 | Significantly above average       |

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